



FOR IMMEDIATE RELEASE

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2,000 IMPOVERISHED CHILDREN OVERSEAS TO RECEIVE NEW WINTER COATS COURTESY OF OPERATION WARM®

1 in 10 people live on less than \$2 a day

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Many people Global Aid Network® (GAIN®) serves around the world remain trapped in lives of suffocating poverty. For them, the only clothes they own must be worn day in and day out for weeks at a time.

Today GAIN is proud to announce it is receiving 2,000 brand new winter coats that will be given to impoverished children in the Middle East, Central Asia, and Africa. The gift is courtesy of **Operation Warm**.

Clothing distribution is part of GAIN's global Critical Aid program to address the growing needs of 1 in 10 people who live on less than \$2 a day and the more than 65 million people who have been forcibly displaced from their homes.

“At GAIN, we are committed to caring for people through critical aid, like warm coats. By providing these needs, people see they are not alone and that their lives are important.” said Al Goff, president and CEO. “Nearly every child in our program needs clothing. The gift of a new coat will go a long way to provide protection and a sense of dignity to children who have so little.”

The coats are being supplied by **Operation Warm**, a national nonprofit focused on increasing self-esteem, school attendance, and outdoor play for children in need during the chilly winter months. They believe the gift of a new coat goes beyond used clothing to give children pride in ownership and to tell a child living in poverty, “You’re worth it!” Since its founding in 1998, **Operation Warm** has helped more than 2 million children receive new winter coats.

About Global Aid Network (GAIN):

As the humanitarian partner of Cru®, GAIN expresses the love of Jesus in the toughest places on earth by relieving suffering, restoring dignity, and revealing hope. We accomplish our mission, in partnership with international Cru ministries, through food and agriculture, clean water, and critical aid. Our partners at Cru work in more than 191 countries in the world.

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